

# Miami Web Design Strategy

Contributed by Administrator

## Register your unique webname

This is what ensures that your Web Site name is unique. It is your "private address" on the Internet, much like your street address is unique in your neighborhood.

### Creativity & Design

This is where we utilize our creativity to design a site that can take you in a new direction and help you stand out from the crowd. Host your Site and Email

This is where your Web Site gets connected to the Internet. Inspire confidence in your potential clients that they are doing business with a professional organized and efficient company and not some fly-by-night individual with an e-mail address at AOL, MSN or YAHOO. Approve your Design Approve Web Design created for your company. This is like the approval of architectural plans when building a home. Your Web Site is your "Home" on the Internet  
Needs Analysis

This is where we discuss your goals, target market, products and services.

### Internet Marketing

This is where we help prospective and current clients find you on the internet. Search Engine Submission and Optimization is utilized to maximize your chances for success on the major search engine listings.